



FACULTY OF COMMERCE & TOURISM
UNIVERSITY COMPLUTENSE
OF MADRID



FACULTAD DE
COMERCIO Y TURISMO

COURSE SYLLABUS

BACHELOR IN TOURISM			
Department: Romance, French and Italian Studies and Translation			
Course: Cultural Heritage: Travel Writings		Code: 800047	Character: Optional
Level: Undergraduate	Course: 3th- 4th	Semester: 2º	Credits ECTS: 6
Coordinator Bárbara Fraticelli fraticel@ucm.es			
Objetives: On successfully completing this subject, students will be able to: <ul style="list-style-type: none">- Identify authors and different tendencies in Travel Writings- Describe the specific literary phenomena that make a Travel Writing unique- Apply correctly the terminology found in scientific literature about Travel Writing- Take notes during their own travels, in order to- Create a new writing about a journey, following the style path practised in the classroom.			
Capabilities: General capabilities CG1, CG2, CG3, CG4. CG5, CG6			
Pre-requirements: None			

Contents:

Travel Writings: History

- The Beginnings
- The Eighteenth Century and the Grand Tour
- The Heyday
- Touristic Tendencies
- Post-Tourism

Practising Travel Writings

- Getting Started
- How a Travel Writer Travels
- The Travel Journal
- Resources, Photos, etc.
- The Professional Travel Writer
- Our own Travel Writing.



Bibliography:

(English)

- ADAMS, Percy, *Travel Literature and the Evolution of the Novel*, Kentucky University Press, 1983
- BENDIXEN, Alfred y HAMERA, Judith (eds.), *The Cambridge Companion to American Travel Writing*, Cambridge University Press, 2009
- BOU, Enric, *Invention of Space. City, Travel and Literature*, Madrid, Iberoamericana, 2012
- COTS, Montserrat, et alii, *Interrogating Gazes. Comparative Critical View on the Representation of Foreignness and Otherness*, Berna, Peter Lang, 2013
- DUNCAN, James y GREGORY, Derek (eds.), *Writes of Passage. Reading Travel Writing*, London, Routledge, 1999
- FUSSELL, Paul (ed.) *The Norton Book of Travel*, London, Norton, 1987
- INGRASSIA, Catherine (ed.), *The Cambridge Companion to Women's Writing in Britain, 1660-1789*, Cambridge University Press, 2015
- MILLER, Lorelei Gae Foster, *Travel Literature in Modern Spain: from Neoclassicism to Social Realism*, Michigan, University of Michigan, 1974
- O'NEIL, L. Peat, *Travel Writing. A Guide to Research, Writing and Selling*, Cincinnati, Writer's Digest Books, 1995
- SUMPTION, Jonathan, *The Age of Pilgrimage. The Medieval Journey to God*, New Jersey, Hidden Spring, 2003
- VVAA, *The Best American Travel Writing* (varias fechas).

(Spanish)

- POPEANGA, E., y FRATICELLI, B. (eds.) *La aventura de viajar y sus escrituras*, Madrid, Publicaciones UCM, 2006.
- POPEANGA, E., *Viajeros medievales y sus relatos*, Bucarest, Cartea Universitară, 2005.
- POPEANGA, E., *Ciudad en obras. Metáforas de lo urbano en la literatura y en las artes*, Berna, Peter Lang, 2010.
- FRATICELLI, B., *Un viaje literario por el mundo románico*, Bucarest, Editura Universitară, 2010.
- FRATICELLI, B., *Paradigmas urbanos. Formas y escrituras de la ciudad contemporánea*, Firenze, Franco Cesati Editore, 2015.
- MEJÍA RUIZ, C., y NAVAS SÁNCHEZ-ÉLEZ, M.V., *El Oriente maravilloso y exótico. Dos relatos de viaje*, Bucarest, Cartea Universitară, 2007.

Teaching activities (credits - ECTS)

Classes: 2

Guided activities: 1

Individual works: 1

Group activities (team work): 1

Other activities: 1



Assessment criteria:

Practical exercises and written assignments on topics covered= 70 %

Attendance and participation during in-site classes= 30%

Attendance is essential.

Language: English

